

ABSTRACT OF THE DISCLOSURE

A system and method for content development management is provided which increases the speed, quality control and accuracy of the content generation process and reduces the cost of the content generation process by providing the steps of the content generation process in a single integrated system. The system also permits the users of the system to work at different times of the day and in different geographic locations. The system also permits the users of the system to rapidly determine the current status of any content in the system. The system may be used to generate various different types of content including written content, such as success stories, stories, articles, advertisements, auditory content, such as radio spots, radio advertisements, radio presentations, electronic downloaded auditory content, audiovisual content that combines audible content and written content and visual content including television video or video data.